



Making Medicines Affordable

GENERIC MEDICINES IN AN EXPANDING EUROPE

12TH EGA ANNUAL CONFERENCE
INTERCONTINENTAL HOTEL BUDAPEST
21 & 22 SEPTEMBER 2006



Budapest 2006



GEDEON RICHTER LTD.

EVENTS SPONSORED BY



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PROGRAMME

12TH EGA ANNUAL CONFERENCE | Generic Medicines in an Expanding Europe

THURSDAY 21ST SEPTEMBER 2006 | **DAY ONE** |

| 12:30 | **Registration & Light Welcome Buffet Lunch**

SESSION ONE – Chair | Emile Loof, President EGA & President Pharmachemie TEVA Europe

| 14:00 | **Welcome Address: “Building a Sustainable and Competitive Generic Medicines Industry for Europe”**
Emile G. W. H. Loof | President EGA & President Pharmachemie TEVA Europe

| 14:20 | **Opening Speech: Jenő Rácz | Minister of Health, Hungary (invited)**

| 14:40 | **Keynote Speech: Georgette Lalís | Director of Directorate F, DG Enterprise & Industry, European Commission**

| 15:00 | **The Hungarian Generic Pharmaceutical Industry – a Key Player in a Wider Europe**

Erik Bogtsch | CEO Gedeon Richter & President of Hungarian Pharmaceutical Manufacturers Association

| 15:20 | **The EU Pharmaceutical Forum – Competition, Access and Generic Medicines in a Widening Europe**

Greg Perry | Director General EGA

| 15:40 | **Coffee-break**

SESSION TWO – Chair | Susan De Stasio, Chair EGA Regulatory & Scientific Affairs Committee, Head of Regulatory Affairs Arrow Generics

| György Thaler, Chair EGA IP & Legal Affairs Committee, Development Director Gedeon Richter

| 16:15 | **Recent Developments in Legal and Regulatory Issues Affecting the European Generic Medicines Industry**

- **Application of the Bolar Provision and Data Exclusivity in the New EU Pharmaceutical Law**

Beata Stepniewska | Director Regulatory Affairs & Accession EGA

- **Current Status and Implications of the Paediatric Medicines Regulation**

Nadene McClay | Director of Policy EGA

- **Intellectual Property Development in the EU: IP Enforcement and Future European Patent Policy in Europe**

Lidia Mallo | Senior Legal and Government Affairs Manager EGA

- **Patent Linkage Threat to Market Access for Generic Medicines**

Suzette Kox | Senior Director Scientific and Regulatory Affairs EGA

| 17:00 | **Questions & Answers**

| 18:00 | **Closure of Day ONE**

| 20:00 – 22:00 | **Cocktail Reception & Light Buffet Dinner at the Hungarian Academy of Science (Buda Castle) sponsored by GEDEON RICHTER LTD.**



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FRIDAY 22ND SEPTEMBER 2006 | DAY TWO |

SESSION THREE – Chair | Eric Gorka, Vice-President EGA & Head Commercial Operations EMEA, Sandoz

| 09:00 |

Status in Developed Generic Markets in Europe

- **Denmark** – Hans Henrik Raith | Director General IGL
- **Germany** – Herman Hoffman | Director General ProGenerika
- **The Netherlands** – Frank Bongers | Chairman BOGIN
- **United Kingdom** – Warwick Smith | Director General BGMA

| 10:00 |

Questions & Answers

| 10:45 |

Coffee-break

SESSION FOUR – Chair | Rory O’Riordan, Executive Secretary EGA & CEO Clonmel Healthcare – Stada

| 11:15 |

Status in Developing Generic Markets in Europe

- **France** – Hubert Olivier | President GEMME & Managing Director ratiopharm France
- **Italy** – Roberto Teruzzi | President Assogenerici & European General Manager Almus Italy
- **Portugal** – Jorge Ruas da Silva | President APOGEN & CEO Grupo Tecnimede
- **Spain** – Juan Luis Fernández Balaguer | President AESEG & Managing Director Sandoz Spain

| 12:15 |

Questions & Answers

| 13:00 |

Lunch

SESSION FIVE – Chair | Cezary Sledziewski, Vice-President EGA & President PZPPF

| 14:00 |

Status in Central and Eastern European Generic Markets

- **Czech Republic** – Vaclav Rejholec | Chairman of the Board of Czech Association of Pharmaceutical Companies & Director of External Affairs Zentiva
- **Latvia** – Vita Vestmane | Chair Latvian Generic Medicines Association & Regional Manager, Gerot Lannacher
- **Poland** – Adam Rudzki | Director General, Polfarmed
- **Slovenia** – Gorazd Hladnik | President SPMA
- **Turkey** – Turgut Tokgoz | Secretary General IEIS Turkish Pharmaceutical Manufacturers' Association

| 15:00 |

Questions & Answers

| 16:00 |

Coffee-break

SESSION SIX – Chair | Frank Bongers, Chair EGA Healthcare Economics Committee & Chairman BOGIN

| 16:30 |

What Future for Biosimilars in an Expanding European Market?

Tim Oldham | Chair EGA Biotechnology & Biosimilars Committee & Vice-President Business Development Mayne Pharma




| HUNGARIAN ACADEMY OF SCIENCE |

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FRIDAY 22ND SEPTEMBER 2006 | DAY TWO |

- | 16:50 | **Future Prospects for the Generic Market in an Expanding Europe**
Per Troein | Vice-President Strategic Alliances, IMS Health Europe
- | 17:20 | **CEO Discussion Panel on Key Drivers for a Successful Generic Market in an Expanding Europe**
- | 17:40 | **Questions & Answers**
- | 18:15 | **Presentation of EGA Award 2006**
- | 18:30 | **Closure of Conference**
Emile G. W. H. Loof | President EGA & President Pharmachemie TEVA Europe
- | 20:00 – 22:30 | **End of Conference Dinner and Danube Cruise sponsored by **

NETWORKING AND SOCIAL PROGRAMME


THURSDAY 21ST SEPTEMBER 2006

REGISTRATION AND LIGHT WELCOME BUFFET LUNCH

- | 16:00 – 16:30 | **Networking Coffee-break**
- | 20:00 – 22:00 | **Cocktail Reception and Light Buffet**
Dinner at the Academy of Science (Buda Castle) sponsored by  **GEDEON RICHTER LTD.**



FRIDAY 22ND SEPTEMBER 2006

- | 10.45 – 11.15 | **Networking Coffee-break**
- | 13.00 – 14.00 | **Networking Buffet Lunch**
- | 16.00 – 16.30 | **Networking Coffee-break**
- | 20.00 – 22.00 | **End of Conference Dinner and Danube Cruise sponsored by **

SATURDAY 23RD SEPTEMBER 2006

- | 10.30 | **Guided Tour of Budapest and Farewell Drink sponsored by **



HOTEL RESERVATIONS



| HOTEL INTERCONTINENTAL BUDAPEST |

Hungary's capital was founded in 1873 by the merger of Buda, the hilly right bank of the Danube, with Pest, the flat city on the other side. Of the nine bridges that connect the two shores, the Chain Bridge is the best known as well as the symbol of the city. The rich history of Budapest goes back to the Romans, who named the city "Aquincum" after the "aqua" from the thermal springs. Budapest is a city of baths. It is on UNESCO's heritage list •

We advise you to book your accommodation as soon as possible. Reservations can be made via fax with the hotel registrations form available on www.gpaconferences.com. The organisers are not responsible for your travel and stay in Budapest during the event.

**EGA ANNOUNCES
ITS 13TH ANNUAL CONFERENCE
IN ISTANBUL 14TH - 17TH JUNE 2007**

FOR FURTHER DETAILS & TO REGISTER ONLINE

visit www.egagenerics.com | Cristina Romagnoli – E: cristina@gpaconferences.com
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| REGISTRATION |

ONLINE REGISTRATION IS OPEN AT WWW.EGAGENERICS.COM, BOOK NOW!

Registrations close officially **8 September 2006** and are also subject to availability

- **Conference Fee for EGA Members** 995 € + 20% VAT
- **Conference Fee for Eastern European Company Delegates** ... 1.195 € + 20% VAT
- **Conference fee for NON Members** 1.695 € + 20% VAT

Table-Top in the conference area available from 2.640 €+ 20% VAT

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