



Making Medicines Affordable

Myths and Realities

of the pharmaceutical industry

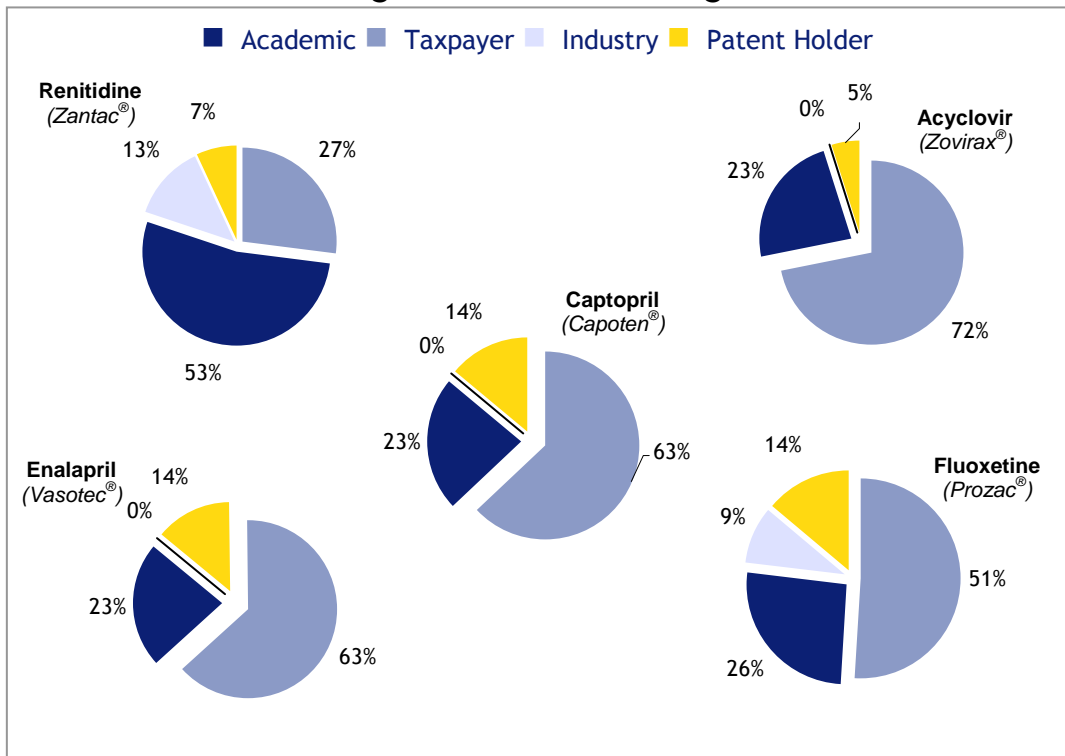
Myth

Originator pharmaceutical companies are the major source of innovative research.

& Reality

Taxpayers and public research funds contribute *heavily* to pharmaceutical research.

R&D Funding Sources for 5 Leading Medicines



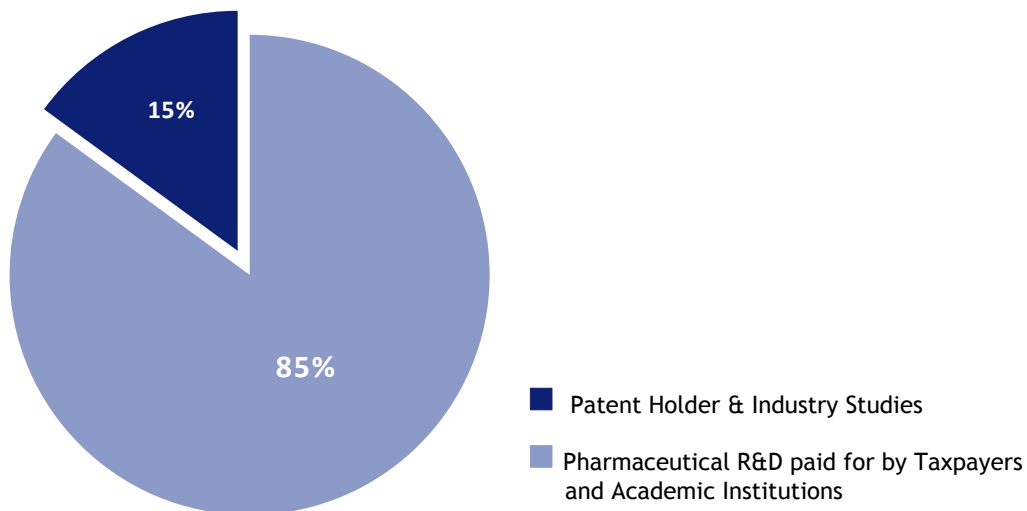
"NIH Contributions to Pharmaceutical Development"
National Institutes of Health, February 2000

“Publicly-funded researchers conducted most studies behind blockbuster drugs.”

Public Citizen, Congress Watch, 2001

“ **Public researchers** often tackle the riskiest and most costly research, which is basic research, making it easier for industry to profit. The NIH report discovered that only 14% of the drug industry’s total R&D spending went to basic research, while 38% went to applied research and 48% was spent on product development.”

“NIH Contributions to Pharmaceutical Development”
National Institutes of Health, February 2000



“**...drug companies no longer** have to rely on their own research for new drugs, and few large ones do. Increasingly, they rely on academia, small biotech start-up companies, and the NIH (National Institutes of Health). At least a third of drugs marketed by major drug companies are now licensed from universities or small biotech companies, and these tend to be the most innovative ones...”

Marcia Angell, “The Truth About the Drug Companies”, 2004

Formed in 1993, the EGA is the official representative body of the European generic pharmaceutical industry, which is at the forefront of providing high-quality affordable medicines to millions of Europeans and stimulating competitiveness and innovation in the global pharmaceutical sector.