

**MARK YOUR CALENDAR !**



and



**ANNOUNCE the 1<sup>st</sup> European Conference on**

**QUALITY BY DESIGN FOR GENERIC MEDICINES:  
BUILDING A SUCCESSFUL BUSINESS CASE  
THROUGH PRACTICAL CASE STUDIES**

**WHEN: 27-28 June 2012**

**WHERE: Thon City Center, Brussels, Belgium**

This event is the first in Europe to focus on the practical application of the concept of Quality by Design (QbD) to the pharmaceutical development and manufacturing of generic medicines.

It will offer a unique discussion platform for the generic medicines industry and regulators to gain essential updates and clarification on technical elements of QbD, as well as QbD's regulatory and compliance implications.

**PROGRAMME - SPEAKERS**

The programme will include a keynote speech from the EMA Quality Working Party as well as experts from regulatory authorities and the generic medicines industry.

The US FDA Office of Generic Drugs will be invited to share their view.

Strong emphasis will be put on providing case studies.

**REGISTRATIONS**

Registrations will open 15 February 2012 on [www.ispe.org/2012QbDeuconference](http://www.ispe.org/2012QbDeuconference)

**FURTHER DETAILS**

ISPE: [ISPEregistrations@associationhq.com](mailto:ISPEregistrations@associationhq.com)